

## Momentum April Content

### 1. Generic post 1:

*Headline:*

Have a happy and carefree Easter time!

*Copy:*

Easter is a wonderful time for friends and family, and perhaps even a small holiday, and it is important to be financially prepared to take some time off and have a vacation, especially with the current fuel prices! Remember to always plan ahead and remain financially secure, so that you can enjoy all of life's gifts stress-free.

#easter #momentum #momentumnamibia

### 2. Generic post 2:

*Headline:*

Happy Good Friday!

*Copy:*

Good Friday is a day for reflection and peace. We hope that you have a happy and safe long-weekend! Take care on the roads and enjoy the time with loved ones.

#goodfriday #momentum #momentumnamibia

### 3. Generic post 3:

*Headline:*

Happy Easter Monday

*Copy:*

We hope that you have had a good Easter weekend! Enjoy the extra day off to unwind and eat left-over chocolates before the start of the week. If you are traveling home today, please be safe on the roads!

#eastermonday #momentum #momentumnamibia

#### 4. Generic post 4:

*Headline:*

Risk Tolerance

*Copy:*

Life is about taking risks, but in order to take the risks, you have to be prepared for them! With risk tolerance, you are aware of the outcomes of the risks, should they occur, and you can therefore be prepared for them. It is important to have risk tolerance when you are planning your financial future! Would you like to know more about risk tolerance? We can help you.

Speak to your Momentum financial advisor today.

#risktolerance #momentum #momentumnamibia

#### #momentumshoutouts:

1

**Name:** Veruschka de la Harpe

**Caption:**

This week's #momentumshoutout goes to Veruschka de la Harpe! Veruschka has recently been appointed as Head of Marketing of the Pupkewitz Motor Division, and is therefore a member of the senior management team. Highly-educated Veruschka holds an LLB and marketing qualification, and is currently pursuing a degree in Business Intelligence and Digital Marketing. She is the embodiment of a power-house woman, and it certainly is an inspiration!

2

**Name:** Ilke Platt

**Caption:**

Businesswoman and director of her own company Ilke Platt is the recipient of the #momentumshoutout! She is the founder of Poiyah Media, and has been recognised for her achievements by receiving the Africa's World Woman Leader Award. She is also a PhD candidate, proving that she is an all-round source of strength and aptitude.

3

**Name:** Johanna Cloete

**Caption:** @blokmedia.com.na  
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3 Bauer Street, Klein Windhoek  
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Our #momentumshoutout for this week goes to Johanna Cloete! Ms Cloete is the Managing Director of the Global Entrepreneurship Programme. With her extensive background in finance and banking, Johanna decided to go into entrepreneurship, the promotion of startups and community development. As a true businesswoman, she continues to empower other Namibians and their businesses!

4

**Name:** Baronice Hans

**Caption:**

The #momentumshoutout this week goes to Baronice Hans! Baronice is the Managing Director of Bank Windhoek. Her extensive expertise in finance, business and accounting, as well as management, have led her to achieve great success in the world of Namibian banking. Ms Hans epitomizes leadership and business savvy!

### 1 Financial Planner Profile - Gershwin Hamunyela:

#### Contact Information

**Cell:**

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#### Bio Copy:

Gershwin Hamunyela is a Momentum Financial Planner who is passionate about helping others achieve their monetary goals. His expertise in financial strategy has helped clients achieve their goals and find financial security. Not only does Gershwin help his clients achieve their goals, but he is working towards his own goals of being one of the top financial planners in Namibia. He is a firm believer in honesty and integrity, which are essential traits in his pursuit to improve youth development, financial literacy and economic development in Namibia.

2


### Financial Planner Profile - Audrey Maletzky:

#### Contact Information

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#### Bio Copy:

 [nicole@blokmedia.com.na](mailto:nicole@blokmedia.com.na)  
Audrey Maletzky is an ambitious Financial Planner who focuses on Life Insurance cover, Investment portfolios, Funds at work and overall financial literacy. She believes in constant learning and growth,  
[www.blokmedia.com.na](http://www.blokmedia.com.na)



that is why she places emphasis on the importance of education. She not only strives to improve her own education through a future PhD, but also to guide her clients to the best of her abilities through their financial education. She is determined to put her knowledge and skills to work to help others through financial planning, as well as for female empowerment, conservationism, poverty eradication, economic revitalisation, and more.

3

### **Financial Planner Profile - Cyrill Kaizemi:**

#### **Contact Information**

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#### **Bio Copy:**

Cyrill Kaizemi is a financial planner at Momentum who believes in financial independence. He leads his clients towards achieving their own financial independence through identifying business opportunities, and understanding risk tolerance and risk profiles. Cyrill practices pragmatism and efficiency throughout his work, so that he can achieve the most logistic and effective outcome, especially so that his clients can have peace of mind knowing that they are financially secure and financially independent.

4

### **Financial Planner Profile - Hafunda Kamati:**

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#### **Bio Copy:**

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### **Financial Planner Profile - Brigitte Robinson:**

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