FRANCO NAMIBIAN CULTURAL CENTRE

French Language Courses Copy

For this brief, I took French words and phrases that are commonly used in English, and combined them into ten different catchphrases. The reason for this is to emphasise the French language, and to create awareness that people may be using these words/phrases without realising that they are using French, or perhaps without understanding their meanings.

This way, the catchphrases can prompt viewers to engage with the French language, and will further encourage viewers to learn French at the FNCC.

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1. You've thought about learning French before? It's **déjà vu**!

2. You can start from **carte blanche**, beginners welcome!

3. French is spoken in 29 countries globally. When you want to travel, learn some French and have a true **bon voyage**!

4. Do something unique and **avant-garde** – learn French!

5. If you cringe when someone makes the "born up a tree" joke before meals, learn French and impress with a proper "**bon appetit**"!

6. They say French is the language of love – find out for yourself if this is just a **cliché**!

7. Looking to learn French? **Voilà**, you've found the right place!

8. Impress your peers at the next **rendez-vous** with some proper spoken French.

9. Doing business with Francophones? Avoid a **faux pas** and learn French!

10. Time update your CV? Why not add French as a **savoir-faire**?